



**Foundation for  
Women Entrepreneurs (Malta)**

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## **ANNUAL REPORT – 2008**

**VAT No: MT-1718-7710**

The Foundation for Women Entrepreneurs (Malta) is an independent non-profit organisation, which has been set up for the promotion of opportunities, awareness building, training and research in the field of Women Entrepreneurs and other gender issues.

The foundation aims at establishing entrepreneurship as a culture and way of life for women – not only business owners, but workers, mothers and citizens on a national, European and Mediterranean level; The foundation believes in promoting initiatives that foster the creation of women entrepreneurial networks that are accessible by the majority of women this is seen as an overarching structure for creating awareness of impact that women entrepreneurs can have on the national and regional economy, and helping prospective entrepreneurs to develop themselves.

The foundation also supports research and training infrastructures in various areas including but not limited to the following fields: humanities, social sciences, natural sciences, languages, business management and other fields of knowledge; this will lead to assessing, evaluating and auditing female targeted initiatives and their effectiveness within a given context; The foundation aims and believes in enhancing and networking with similar organisations and/or institutions and/or non governmental organisations in Europe and North Africa with the aim of establishing collaborative initiatives in order to Urgently and constantly address the issue of the so-called “gender inequalities” and assist communities to bridge that gap;

Hence the foundation has taken upon itself a commitment to actively promoting the review, introduction and implementation of women policies in Europe, whether public or private, and for the adoption of better, affordable, accessible and more professional procedures and standards in all walks of life;

The foundation also offers the promotion of guidance and training assistance to people involved in the provision of women-targeted services and also to members of their families in case of negative, traumatic or other similar effects arising out events connected to the performance of their duties.

The president of the organisation is Angele Giuliano and the Foundation became operational from December 2001 whilst the notarial deed was signed on October, 2002.

# Annual Report – 2008

## **Grundtvig Inservice training Courses - MT-2008-370-009**

### Promoting the Culture of Entrepreneurship

This course covers different topics related to Entrepreneurship and the making of this as a way of life for people. It delves into critical thinking and problem solving, as well as Human Resource Development with a matrix perspective taking into account the leadership styles primarily adopted by managers particularly those most successful in people management cross referencing them with motivational theories at work. This course will help facilitators to find out how best to promote start-ups and help people kick off into the business world.

Each participant taking part in this course is required to fill a pre-course form in order to assess the level of each participant beforehand and the training targeted accordingly.

The dates of the courses in 2008 are as follows:

- 1<sup>st</sup> Session: 10/03/2008 - 14/03/2008
- 2<sup>nd</sup> Session: 26/05/2008 - 30/05/2008
- 3<sup>rd</sup> Session: 28/07/2008 - 01/08/2008
- 4<sup>th</sup> Session: 08/09/2008 - 12/09/2008
- 5<sup>th</sup> Session: 08/12/2008 - 12/12/2008

The Foundation for Women Entrepreneurs (FWE) is involved in the following EU Funded Projects:

### **“Shoplant - The Shopping Language Game” Project**

‘Shoplant’ is an EU Funded project within the framework of the Socrates Lingua 1 programme Grant Agreement No. 229839-CP-1-2006-1-BG-LINGUA-L1-2006 2736/001-001 SO2. The ‘Shoplant’ project is about diversity. It’s about bringing



together people from 7 different European countries to promote the diversity and the multilingual character of united Europe. The main idea of the project is to use the informal environment of the supermarket to popularize the less widely used

European languages and to provoke the people's hunger for new knowledge and language skills. Maryrose Francica is representing The Foundation for Women Entrepreneurs as the Maltese partner.

- Maryrose Francica, representing The Foundation for Women Entrepreneurs attended a partner meeting in Koping, Sweden from the 16<sup>th</sup> – 20<sup>th</sup> January, 2008
- Maryrose Francica and Dorianne Spiteri held a half day event at the Smart Supermarket promoting the Swedish Language on Saturday, Saturday, 26th January, 2008
- Maryrose Francica, representing The Foundation for Women Entrepreneurs attended a partner meeting in Vilnius, Lithuania from the 11<sup>th</sup> – 16<sup>th</sup> March, 2008
- Maryrose Francica and Dorianne Spiteri held a half day event at the Smart Supermarket promoting the Lithuanian Language on Saturday, Saturday, 29th March, 2008
- Maryrose Francica, representing The Foundation for Women Entrepreneurs attended a partner meeting in Rotterdam, the Netherlands from the 7<sup>th</sup> – 11<sup>th</sup> May, 2008
- Maryrose Francica and Dorianne Spiteri held a half day event at the Smart Supermarket promoting the Dutch Language on Saturday, Saturday, 31<sup>st</sup> May, 2008
- Maryrose Francica, representing The Foundation for Women Entrepreneurs attended the final conference of the Shoplang Project in Sofia, Bulgaria from the 28<sup>th</sup> – 31<sup>st</sup> August, 2008

## Entrepreneurial competences of teachers - ECT



The Foundation for Women Entrepreneurs (Malta) is the local partner in a project entitled "Entrepreneurial competences of teachers – ECT" under the Call for Proposals 2008 – (EAC/30/2007) Sub-Programme: Grundtvig, reference number: 141802-LLP-2008-CZ-GRUNDTVIG-GMP.

The main objective of the project is the acquisition of entrepreneurial competences (competences related to entrepreneurship – social competences, communication, marketing and others) and skills and exchange of experience can change the attitude of teachers, trainers, improve the quality of education as a whole and result in increasing number of people motivated to become an entrepreneur.

The project is aimed at:

- strengthening adults' self-confidence and promoting their personal fulfilment by developing their cultural awareness and capacity for creative expression
- sharing knowledge and disseminating good practice on adult learning opportunities in Europe;
- strengthening cooperation between adult education providers, NGOs, civil society, social partners and decision-makers at local, regional, national and European levels.

The key products of the project will meet the needs of this specific target group (adult education staff – teachers, trainers, lecturers, mentors). Structure of the programme and practical methods of work will enable participants to gain concrete experience and to get new insights and ideas for their own professional approach. The consortium of the project is made up of organisations from the Czech Republic, the Netherlands, United Kingdom, Norway and Malta. The duration of the project is from 01/10/2008 - 30/09/2010.

- Maryrose Francica and Kerry Freeman representing the Foundation for Women Entrepreneurs attended the kick off meeting of the ECT project in Hoorn, the Netherlands from the 25<sup>th</sup> to the 28<sup>th</sup> November, 2008.

## **Training Course on EU Funding**

Maryrose Francica and Kerry Freeman attended intensive training course organised by the European Commission Representation in Malta in collaboration with Fondazzjoni Temi Zammit (FTZ) and Bank of Valletta Plc that covered subjects such as the different funding programmes, how to tap EU funds, developing an EU proposal and finding prospective partners for new projects. The sessions took place at the Bank of Valletta Plc head office from Monday, 18<sup>th</sup> February, 2008 till Thursday, 21<sup>st</sup> February, 2008. A certificate of attendance was awarded to the participants.

## **Women's Day Conference in Brussels**

Angele Giuliano, the president of the Foundation for Women Entrepreneurs represented the Foundation at the Women's Day Conference in Brussels. The International Women's Day was celebrated by the Committee on Women's Rights and Gender Equality of the European Parliament on Thursday, 6 March 2008. Representatives of the Network of Parliamentary Committees for Equal Opportunities for Women and Men in the European Union (NCEO) participated actively in the meeting.

The Day started with a conference on **"The role of women in the intercultural dialogue"**. It was an occasion to hear women from different parts of the world on the subject. Mr Hans-Gert Pöttering, President of the European Parliament, opened the conference.

Thereafter, a seminar on **"Gender mainstreaming in parliamentary work"** concentrated on the presentation of best practices by delegations from national Parliaments and Members of the European Parliament.

The conference and the seminar were chaired by Dr. Anna Záborská, Chair of the Committee on Women's Rights and Gender Equality.

## **Go Beyond Business Angels Network Seminar 20<sup>th</sup> -22<sup>nd</sup> May**

Angele Giuliano and Maryrose Francica travelled to Geneva in Switzerland on the invitation of the Go Beyond Business Angels Network. Created in 2001, by Brigitte Baumann CEO, Go Beyond was founded to increase the awareness, accessibility and effectiveness of angel investing in Europe. Go Beyond operates in Switzerland, France, the UK and Malta. Its team is comprised of seasoned entrepreneurs/general managers who are now business angels Go Beyond is registered in Malta; it has its office on the Technopark premises in Zürich. It operates through internationally experienced partners and managers, in Switzerland (Zürich, Lausanne, and Geneva), France (Paris), Italy (Milano), United Kingdom (London) and Malta.

## **Hosting of Czech Republic Delegation in Malta – 9<sup>th</sup> – 13<sup>th</sup> June, 2008**

The Foundation for Women Entrepreneurs hosted a delegation from Rekvalifikacní a informacní centrum, s.r.o. Retraining and information centre Ltd, from the Czech Republic and coordinated a half day workshop to disseminate an EU funded project entitled INNOSTART. The dissemination workshop covered different topics related to entrepreneurship and the making of this as a way of life for people. It delved into critical thinking and problem solving, as well as human resource development with a matrix perspective taking into account the leadership styles primarily adopted by managers particularly those most

successful in people management cross referencing them with motivational theories at work. This course helped facilitators to find out how best to promote startups and help people kick off into the business world. Apart from the workshop the Czech delegation were taken to Malta Enterprise, Kordin Incubation Centre and to the Institute of Business studies at MCAST.

### **Consultation meeting with the Hon. Dr. Chris Said – 23<sup>rd</sup> September, 2008**

Angele Giuliano and Maryrose Francica were part of the Malta Confederation of Women's Organisations (MCWO) delegation that had a consultation meeting with the Hon. Dr. Chris Said LL.D., M.P, Parliamentary Secretary for Public Dialogue and Information to discuss the way forward with respect to local NGO's and the difficulties and problems that these NGO's are encountering. The delegation also discussed the issue of the low representation of women in MCESD

### **Training at the University of Cyprus in Nicosia, 8<sup>th</sup> - 15<sup>th</sup> October, 2008**

Maryrose Francica attended a week training course entitled "PREPARATION OF PROPOSAL AND MANAGEMENT OF EUROPEAN EDUCATION PROJECTS" specifically because it falls within the remit of her responsibilities within the Foundation for Women Entrepreneurs. During the training activity, the participants were encouraged to proceed in completing the proposals started during the course and were provided with free electronic help after the course which was of benefit to our organisation as Maryrose gained in depth knowledge on proposal writing and project management which will be an asset in our ongoing or future projects. This knowledge and know how will be transferred to other entities during the workshops and info sessions that the Foundation organises on EU funding opportunities and encouraging them to tap EU funding opportunities.

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Angele GIULIANO,  
President